

Aston Martin...
an investment for the future



Aston
Workshop



This guide has been written by Aston Workshop and is an informed view of the Aston Martin market.

An investment in an Aston Martin is one that imparts great pride of ownership and enjoyment in use unlike monetary investment in company stocks and other securities.

This guide provides an informed view as to why investment in an Aston Martin makes good sense; suggests popular models to look for and invest in, but also suggests attractively



We believe at Aston Workshop that an investment in a classic Aston Martin model could be a wise long-term investment, one that has consistently grown in value and has proved to be readily tradeable

priced alternatives, that can be expected to start growing in value strongly over the coming years.

We believe at Aston Workshop that we have a uniquely valuable insight into the market place for Aston Martin. We have a worldwide client base and network of contacts inside and out of the motor trade and this gives us an excellent chance of finding, restoring and creating the perfect car for you, fashioned, recreated, lovingly restored to 'better than new'.

We are also very well placed to ensure that every aspect of what you are wishing to invest

in is taken care of by our people, who are themselves Aston Martin enthusiasts. Our passion for Aston Martin imbues everything we do.

As with every guide, it cannot be seen as infallible – after all, we are human too. Values can go down as well as up, however, you can lessen the chances of a poor investment by utilising our experience and knowledge; you too will have the full benefit of everything we know.

We believe that our clients are our friends, to be welcomed into the family and we look forward to extending that welcome to you.

Contents

A truly 'classic' investment proposition	6
Why Aston Martin?	9
It's your car, have it your way	10
Invest in an automotive legend	13
A helping hand from Aston Workshop	14
Ejector seat sir? I'm afraid not, however	17
Aston Workshop – our commitment to you	18
Statistics:	
DB2 MkIII DHC	20
DB4 Coupe	21
DB5 Convertible	22



A truly 'classic' investment proposition

A classic car is portable and can provide much pleasure in ownership and use, unlike many other forms of investment.

Have you thought about investing in a classic car?

Maybe this is the time to do so, when so many other forms of investment have been shown to be highly risky and generate poor value and investment security.

The appreciating value of carefully chosen classic and vintage cars has been demonstrated over the last 40 years. Their value has more than kept pace with inflation, and a real value appreciation often in excess of 10 to 20% has consistently been achieved.

Few other types of investment have that combination of giving pleasure and pride of ownership, can be used and enjoyed by the family and can be taken where and when the owner wishes.







Why Aston Martin?

Highly desirable, high performance and best in class, they are very rare, hand-made by real craftsmen; elegant and beautiful.

Aston Martin cars have always been made in very limited numbers.

When new, owning an Aston Martin demonstrated that the owner was wealthy, had good taste and appreciated the finest craftsmanship.

Each car was unique when it was first made and no two cars were built the same.

These qualities remain and this is why the Aston Martin has a special and important place among the best of automotive art and engineering.

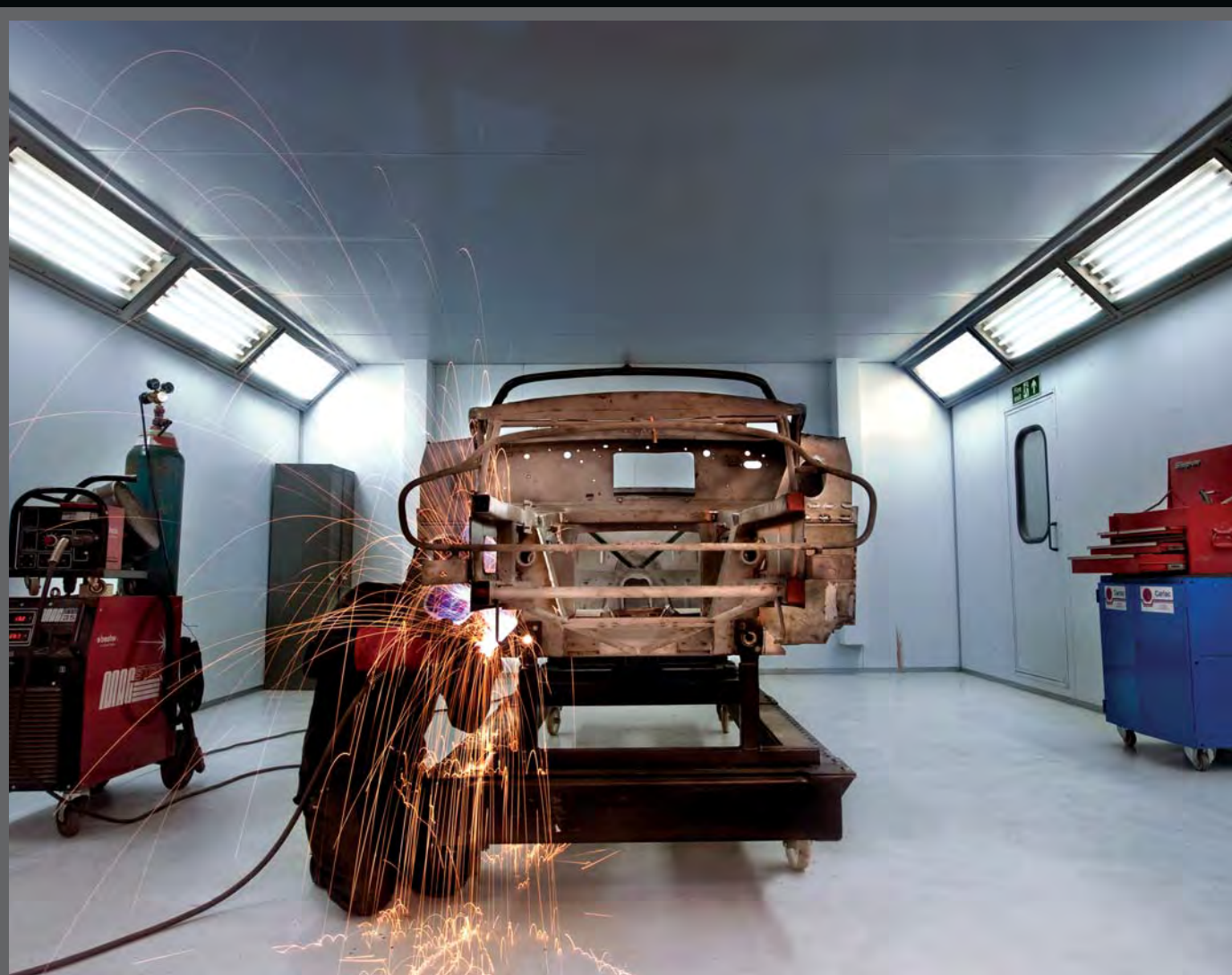


It's your car, have it your way...

This bespoke and hand-built ethos, lends every Aston Martin with great exclusivity.

Every car built was, and remains, unique; every car was built for a special person, to that person's particular specification.

That ethos continues to this day at Aston Workshop, with true craftsmen and women who take the old car back to its very core and lovingly recreate the true spirit of Aston Martin.







Invest in an automotive legend

These cars are rare, seldom come up for sale and that over 80% of all Aston Martins ever made survive, amply bears out this pride in ownership and the special joy of owning an Aston Martin.

This unique and special nature, image and history of Aston Martin impart to every car a desirability that is reflected in the values that they now command.

Reflecting this, values of Aston Martin have appreciated strongly and as demand increases, so the limited supply of cars creates strong upward pressure on values and this trend is expected to continue well into the future.

The following graphs demonstrate a representative range of the classic Aston Martin models of the 1950's, 1960's and 1970's, that the value appreciation seen on these cars has been consistent across the whole range. In particular, the observed value appreciation between 2005 and now has typically ranged between 70% and in one case, the Aston Martin DBS of 1968 to 1971, the value appreciation has been in the region of 300%.

While it is true at present that the greatest appreciation in car values has been on Aston Martin models made during the 1950's and 1960's from the DB2 to the DB4, 5 and 6, there is also evidence that later models made during the 1970's and 1980's are also starting to appreciate in value, as the true dynamic qualities and character of these cars become more appreciated.

An investment in these cars, when undertaken wisely has been a consistently valuable feature of ownership from the 1970's to the present day and given that track record, it is considered most unlikely that this trend will be broken. Some models, depending on rarity, are perceived as uniquely valuable. Others, of which there is a greater number available, less so, but all demonstrate evidence of rising values.





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